Evaluation of the Work Done by the National Centre of Films for Children and Young People

2584. DR. SHRIKANT RAMCHANDRA JICHKAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the work done by the National Cente of Films for children and young people has been evaluated;

(b) if so, the findings thereof;

(c) if not, whether Government feel it necessary to do the evaluation; and

(d) what steps are being taken to promote and encourage good films for children?

THE MINISTER OF CIVII AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI CM. IBRAHIM): (a) Yes, Sir.

(b) The performance is satisfactory. During 1995-96, the National Centre of Films For Children And Yound People (N'CYP) held International Films Festival for Children and Young People successfully at Hyderabad and alsc participated in 18 International Film Festivals abroad. 85 district-wise package programmes were held amounting to 6500 shows covering an audience of 25 lakhs. A number of film festivals were organised in the North Eastern States. Two feature films were completed and five films were dubbed in other languages to make them available to a larger audience.

(c) Does not arise.

(d) The N'CYP has been set up for promoting children's films. It looks after production as well as exhibition of films through theatres, schools and TV. Apart from producing films, N'CYP also obtains rights of certain good foreign films which suit the requirement of Indian children and arranges for their dubbing in Indian languages and exhibition in the country.

Films certified as children's films by the Central Board of Film Certification are normally exempted from entertainment tax by the State Governments and Union Territory Administrations. Awards have been instituted at National and State levels to encourage production of children's films. The N'CYP also organises international film festival of films for children and young people in alternate years, thus providing an exposure to Indian producers and viewers to high quality children's films.

The N'CYP assigns the production of children's films on contract basis to outside producers and finances the production of such films. In-house production facilities to bring down the cost of production are also provided to the extent possible.

Fixing Fares for Air India/Indian Airlines

2585. SHRI JOY NADUKKARA: Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether it is a fact that the distance is the basis for fixing fares for Air India/Airlines, if so, how travel by Air India and Indian Airlines from Kerala costs more than from other airports in the country?

THE MINISTER OF CIVIL AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI CM. IBRAHIM): While distance is one of the criteria, other factors such as operating cost, market conditions, capacity deployed by the carriers, type of aircraft deployed on the route etc. are also taken into account while fixing fares. The published fares from Kerala airports based on a per kilometer basis are not higher than those from other airports.

News Item Regarding Fifth Pay Commission Report

2586. DR. B.B. DUTTA: Will the Minister of FINANCE be pleased to .state:

(a) whether Government's attention has been drawn to the newsitem captioned "Fifth Pay Commission asked to defer report" appearing in the Observer dated November 22, 1996;

(b) if so, the details thereof;

(c) whether Government employees have started agitation for earlier finalisation of the report;

(d) if so, the reaction of Government thereto;

(e) whether any provision has been made in this year's budget for Fifth Pay Commission Report; and

'(f) if so, the details thereof?

THE MINISTER OF FINANCE (SHRI P. CHIDAMBARAM): (a) Yes, Sir.

(b) The Government have not desired the Commission to defer the report.

(c) The Government Employees National Confedration staged a Relay Dharna before Commission's office from 26th-29th November, 96 for early submission of the report by the Commission.

(d) The Commission has informed that it is likely to submit its report soon.

(e) and (f) A provision of Rs. 4000 crores in addition to Rs. 1000 crores for Railway employees exists in BE 1996-97 for this purpose.

Review of National Action Plan for Tourism

2587. SHRI PARAG CHALIHA: Will the Minister of TOURISM be pleased to state:

(a) whether the National Action Plan for Tourism announced in May, 1992 has since been reviewed to find out the shortcomings in the target and to attract more tourists in this sub continent;

(b) if so, the details thereof;

(c) whether any realistic plan has been prepared taking into account the ground realities and to involve the private sector investments;

(d) if so, the details thereof; and

(e) the steps taken to meet the target to five million tourists by turn by the Century?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND MINISTER OF TOURISM (SHRI SRIKANTA JENA): (a) to (e) The National Action Plan for Tourism, stipulated a target of *5 million* tourist arrivals within five years from 1992.

It_ was reviewed subsequently and (round that the target could not be achieved before the turn of the century as it involved large scale investments in infrastructure both by the Government and the private sector. The targets were also reviewed by the Working Group on Tourism for the Ninth Five Year Plan and projected *3.1? million* tourist arrivals by 2000 AD as reasonable unless extra efforts were made to mobilise resources for infrastructure development to achieve the 5 *million* target. The Department of Tourism has prepared a National Strategy for the Development of Tourism enlisting" the investments and activities to be taken up by different Departments of Government of India, State Governments, Financial Institutions and the Private Sector. The notional estimates given in the strategy paper stipulate a total investment of Rs. 48,061 ctores by various agencies including private sector; The investments required to be made by various Departments of Government of Indian amount to Rs. 25,011 crores including Rs. 4861 crores by the Department of Tourism during Ninth Plan period. State Governments Rs. 4,100 crores and financial institutions

_ and the private Sector Rs. 18,950 crores.